

# SEO Success

This Company is a Family Eye Care Services



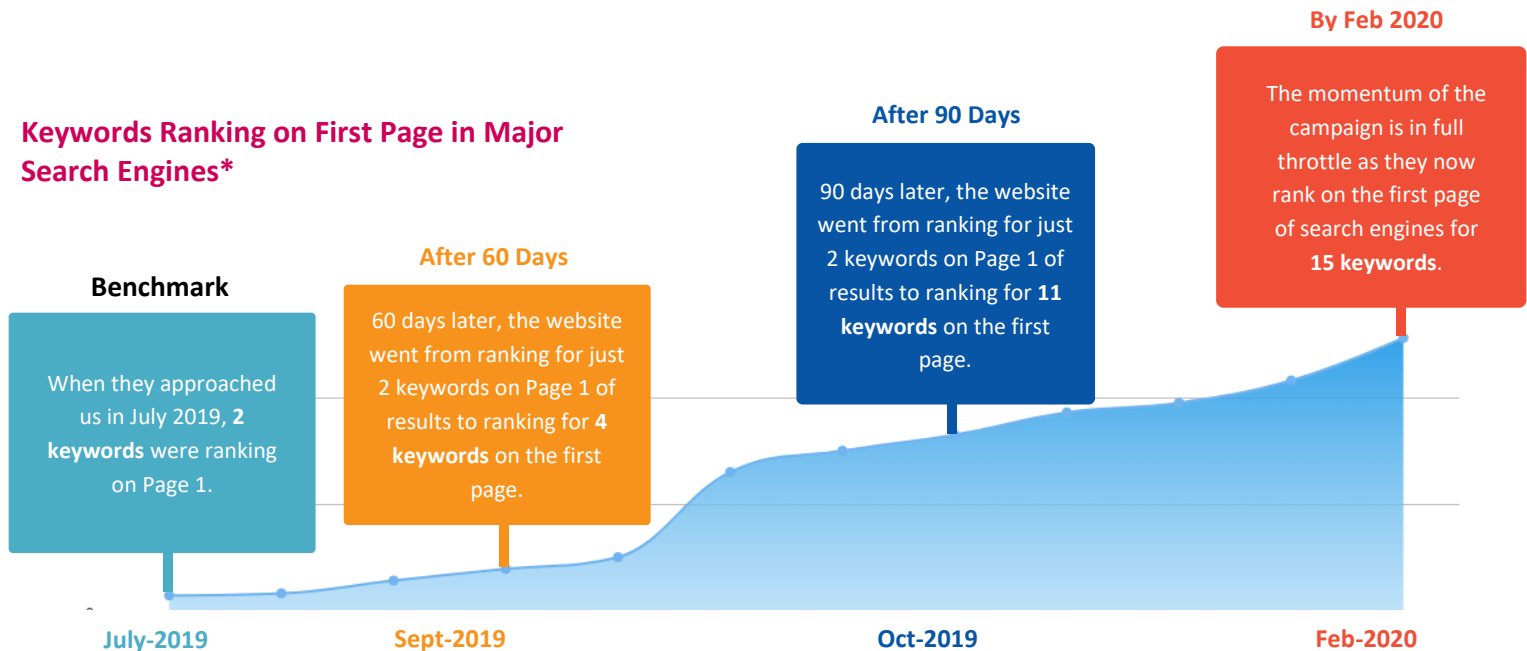
## Before SEO

A Family Eye Care company approached us in July 2019 with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just two keywords ranking on the first page of major search engines.

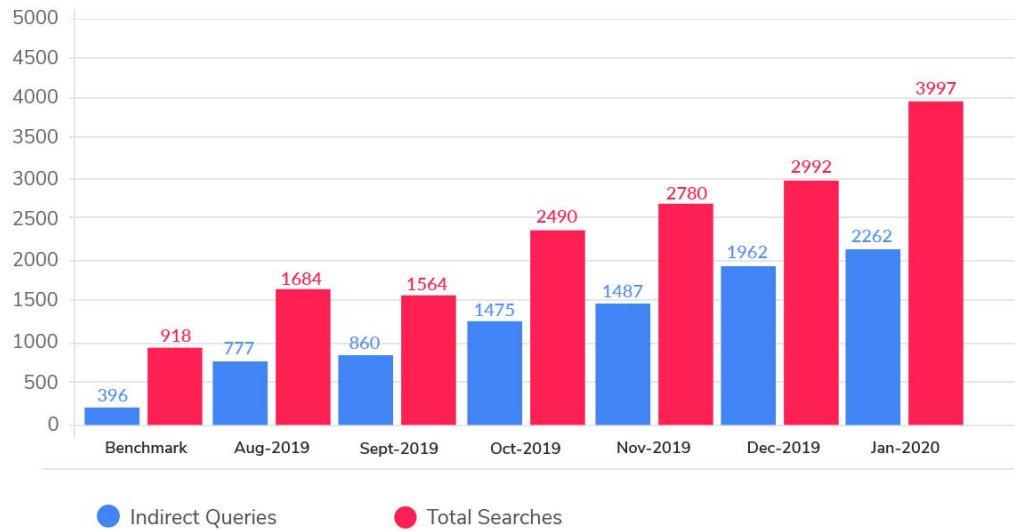
## Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

### Keywords Ranking on First Page in Major Search Engines\*



## Google My Business Data



## Google Analytics Data - Organic Traffic

